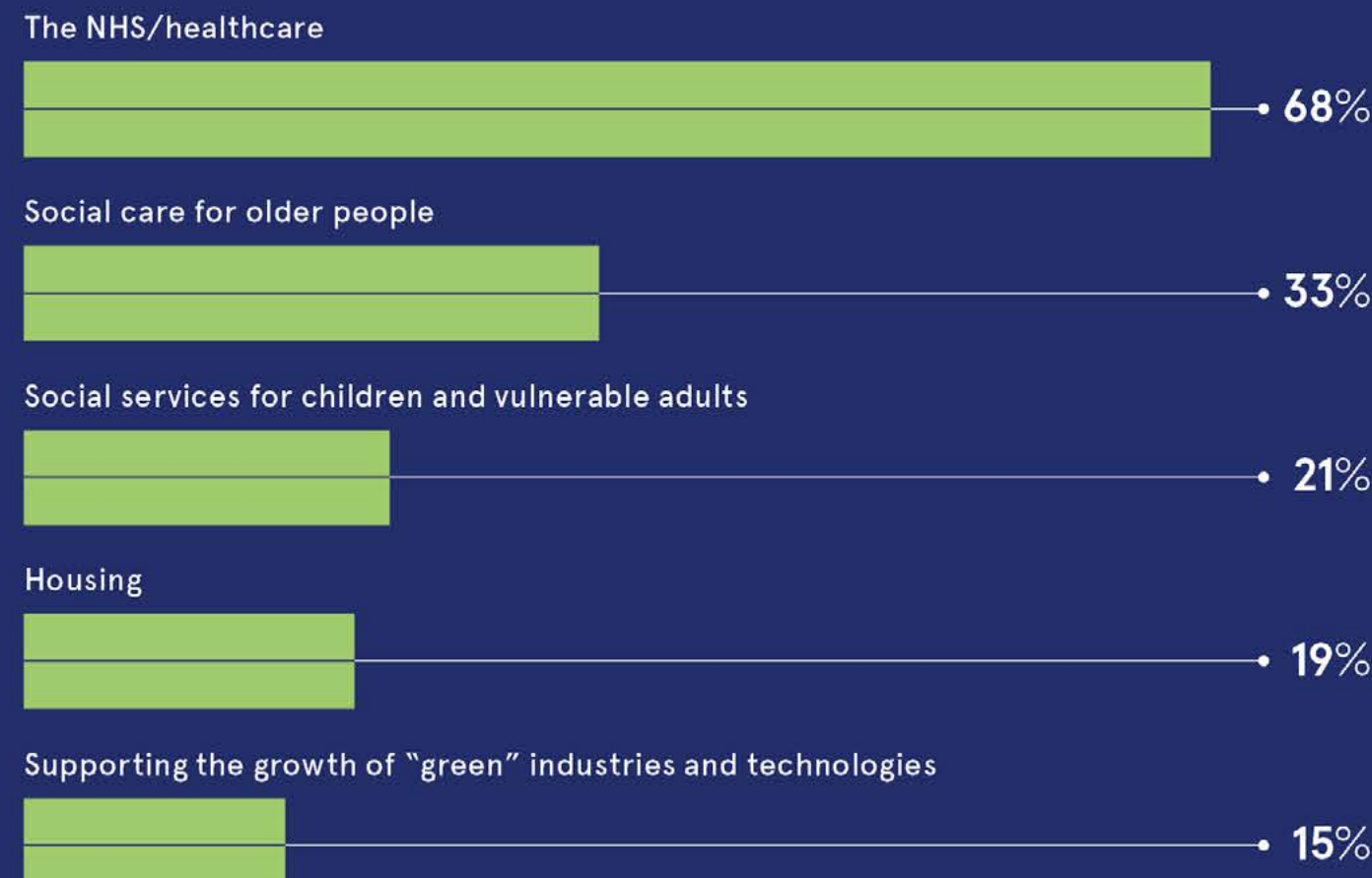


GREEN INNOVATION IS A TOP FIVE PRIORITY

Deloitte, 2021

Percentage of British citizens who say that the following areas should be prioritised to receive public spending as the UK recovers from the pandemic



GREEN AMBITIONS

A recent study has shown that a quarter of the UK public want Britain to be known for its actions on tackling climate change, but when it comes to green innovation, just how much progress are we making?

PUBLIC SECTOR IS STILL NOT SPENDING ENOUGH ON R&D

Institute for Manufacturing, University of Cambridge, 2021

The UK's gross domestic expenditure on research and development (GERD) as a share of GDP has stayed almost constant since 2000 (% of GDP)

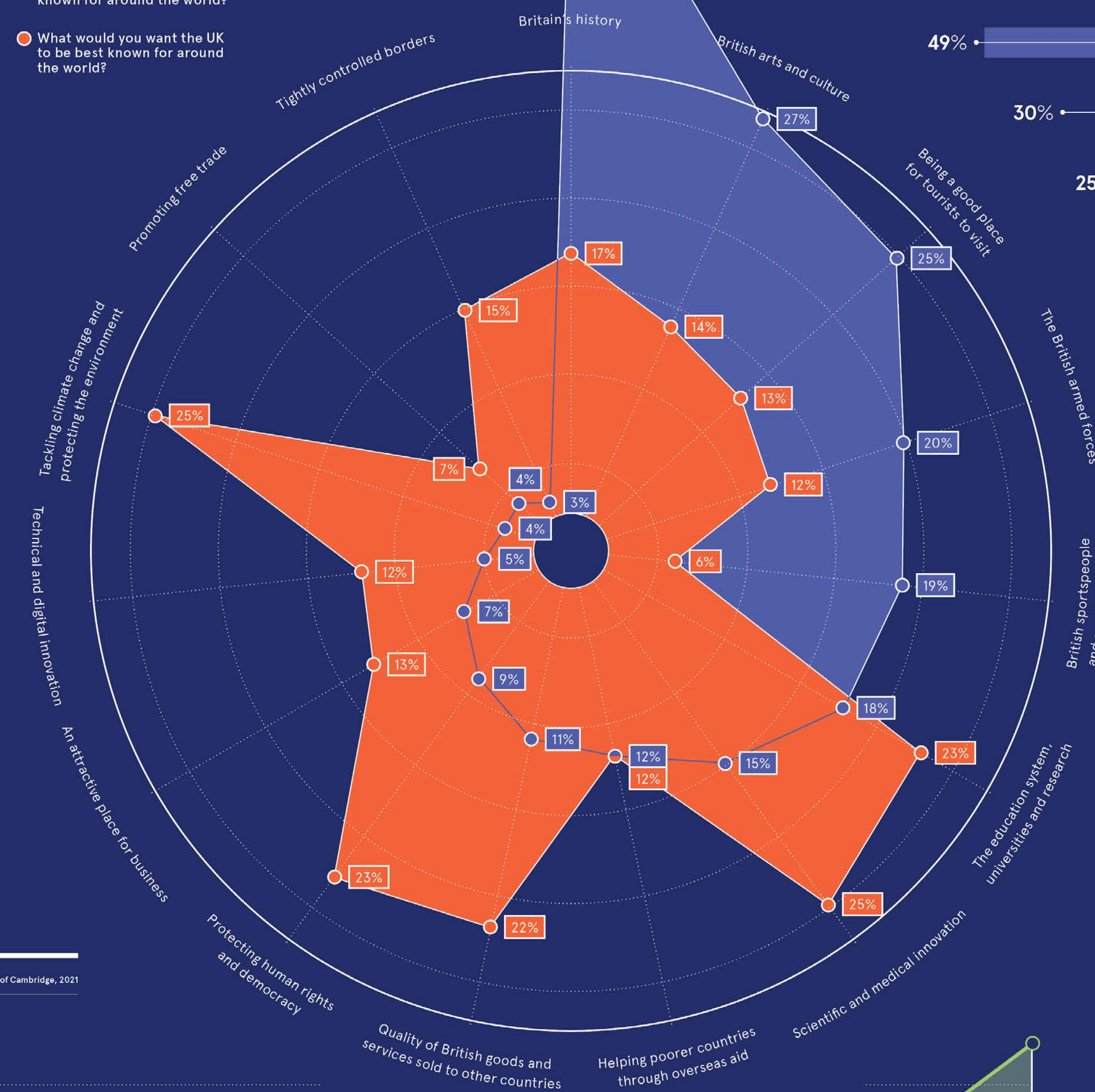


BRITS WANT THE UK TO BE KNOWN AS A GREEN INNOVATOR

Deloitte, 2021

Percentage of British citizens

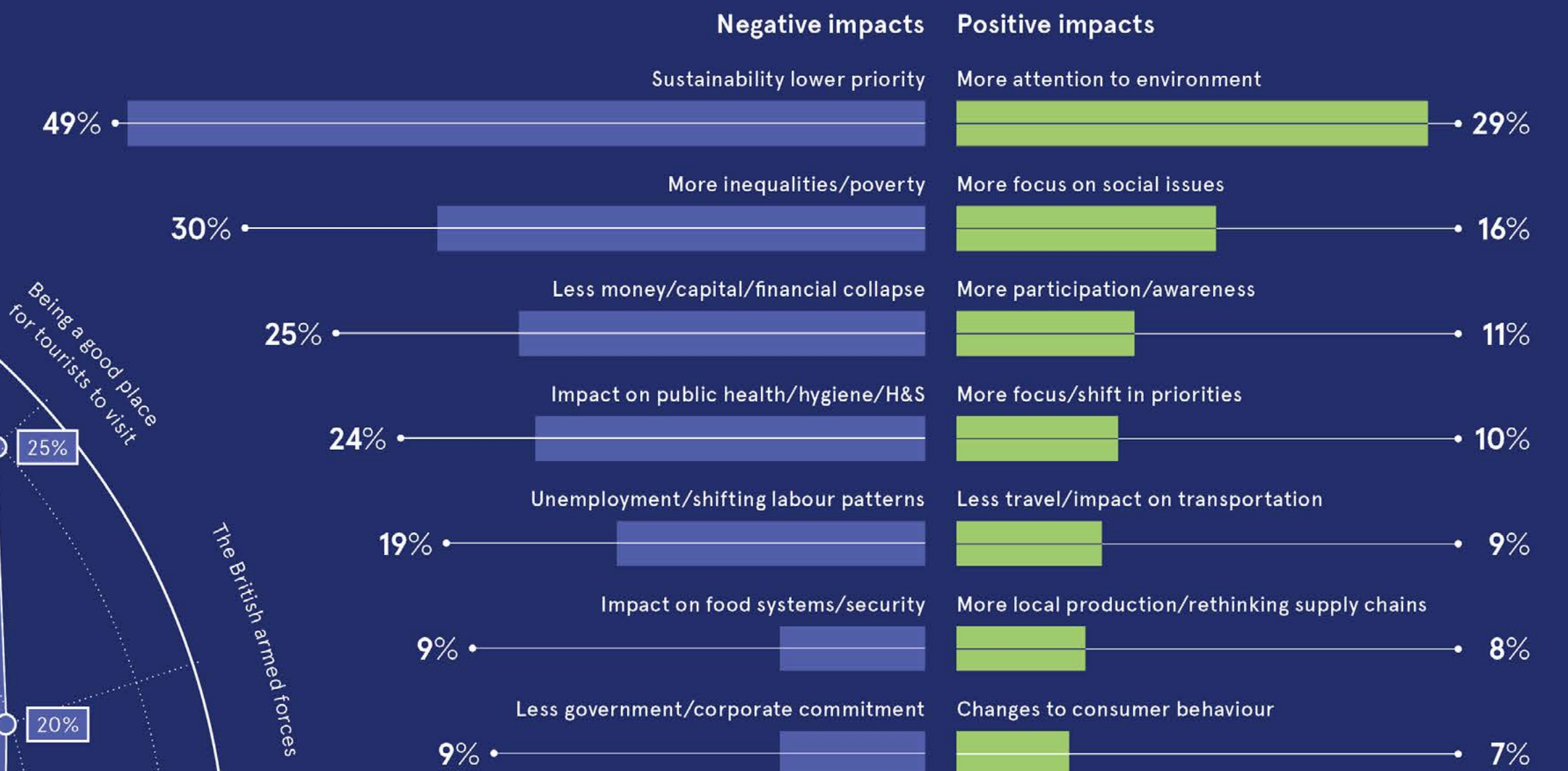
- What do you think the UK is best known for around the world?
- What would you want the UK to be best known for around the world?



COVID BUMPED SUSTAINABILITY DOWN THE AGENDA

Globescan and Sustainability, 2020

Percentage of leaders from both public and private sectors who said the pandemic will affect the following sustainable development priorities between now and 2030



£22bn **2.4%**

increase in public funding for R&D per year by 2024

boosted investment in R&D by 2027 pledged by the government

Institute for Manufacturing, University of Cambridge, 2021

EXPLORING THE UK'S GREEN STIMULUS MEASURES

Archetype policies announced in the UK

Vivideconomics and Finance for Biodiversity Initiative, 2021

